

Dental PPC Agency Google Ads Case Study



180,531

Impressions



2,256

Clicks



6.29%

Conversion Rate



142

Patient Conversions



£3.13

Avg. CPC



£7,058

Total Cost



Dental PPC Agency Google Ads Case Study



24,092

Impressions



524

Clicks



14.51%

Conversion Rate



75

Patient Conversions



\$8.26

Avg. CPC



\$4,329.40

Total Cost



Dental PPC Agency Google Ads Case Study



1,100,797

Impressions



12,740

Clicks



2.42%

Conversion Rate



308

Patient Conversions



£1.88

Avg. CPC



£23,947.87

Total Cost

